

# **PUBLIC INVOLVEMENT PLANNING PROTOCOL**

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## **INTRODUCTION**

Using the previous checklists and protocols, you can readily develop a Public Involvement program for a specific project. This brief protocol ensures that you have identified an outcome, specific publics, appropriate techniques, and encourages you to incorporate those ideas into program implementation and evaluation.



## **PUBLIC INVOLVEMENT PLANNING PROTOCOL**

### **Step One: Identify Your Outcome(s)**

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### **Step Two: Identify Your Public(s)**

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### **Step Three: Select Appropriate Public Involvement Techniques**

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### **Step Four: Implement the Plan**

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### **Step Five: Follow up and Evaluate**

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